

Empowering, Inspiring and Dignifying Caregivers Through Education

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Nora Laughlin RN, CEO

- Business owner
- Registered Nurse
- Educator
- Mother
- Grandmother
- Great Grandmother



Nurse Delegation from 1996 to 2019

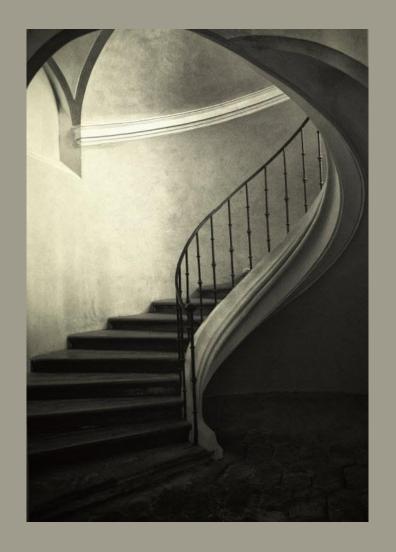
1996 – Could only delegate a few tasks

2019 – Only three tasks we cannot delegate



Late 60s, Nebraska







What are you most *proud* of in your role as a Nurse Delegator?







Guiding Practices



PROJECT MANAGEMENT



RISK MANAGEMENT



MANAGING RELATIONSHIPS

Building Blocks of the Nursing Process







ASSESSMENT

PLANNING

EVALUATION



IMPLEMENTATION

Choose your car



- Sunroof
- Heated seats
- **Sirius music etc**



- ***** Wheels
- ***** Engine
- ***** Heater

Why have you chosen to lease or own your car?







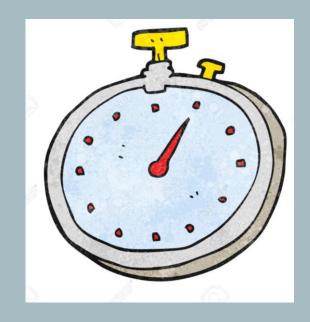
24 Hours in a day

- Visit time
- Documentation time
- Billing process time
- Administrative time
- Calendaring time
- Family and Personal time
- Other employment time
- Continuing education



What are your time considerations?







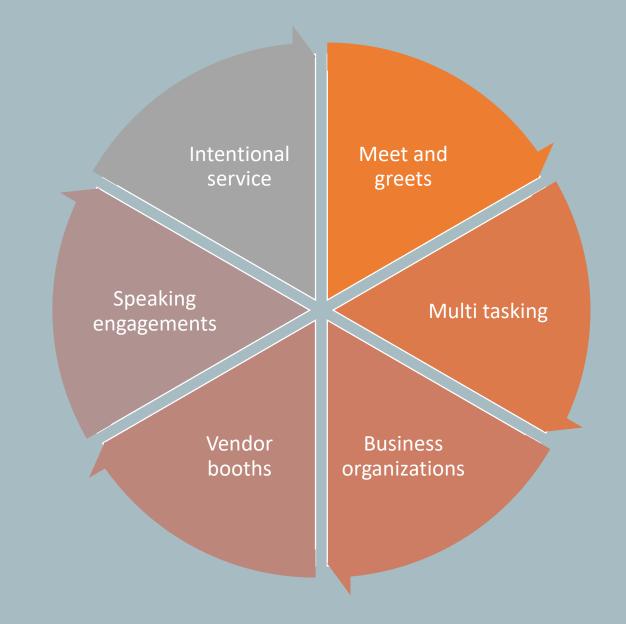




Building your client base

- Case Manager referrals
- Private Pay sources
- Assumptions

Retaining your client base



Share with your partner what your structures for retention of clients are.



Risk Management

- Comprehensive Assessments
- Negotiated Care Plans
- RN Consulting
- Formal Education
- Legal Nurse Consulting
- Technical Development

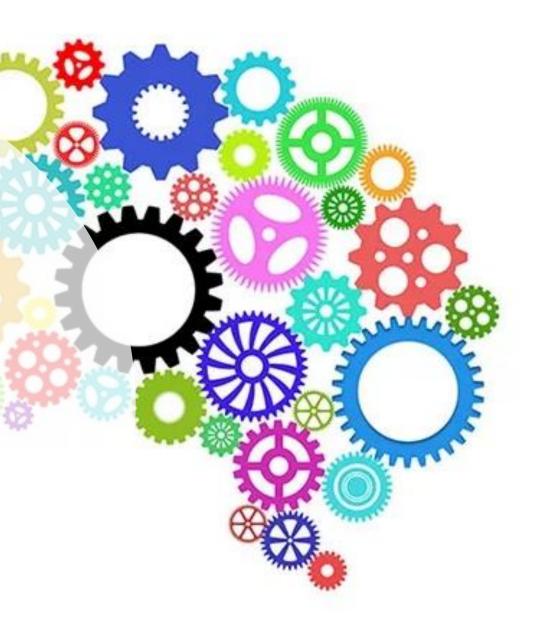


What services are you currently providing for your communities?





- Self Awareness
- Managing your Emotions
- Motivating Yourself
- Recognizing Emotions in Others



Gladys Wilson and Naomi Feil



Have fun designing and creating your own business!



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